

## PriceCheck XML Offers Feed

- HTML tags should not be included in any fields and will be stripped out.
- [CDATA] tags are recommended for text fields.

```
<?xml version="1.0" encoding='UTF-8'?>
<Offers>
  <Offer>
    [...]
  </Offer>
</Offers>
```

### Category (mandatory)

The name and path to **your** Category (concatenated with >) in as much detail as possible, e.g. "Electronics > Photography > Digital Cameras" as opposed to "Digital Cameras". HTML should not be included as it will be stripped out. This allows us to correctly categorize and import your data.

```
<Category>Books > Non-fiction > Autobiographies</Category>
```

### ProductName (mandatory)

The manufacturer's name for the product.  
Limited to 25 words. HTML should not be included as it will be stripped out.

```
<ProductName>In Black and White: The Jake White Story</ProductName>
```

### Manufacturer (mandatory)

The manufacturer's name. For music, use the label, for DVD/Video use the production house, for books use the publisher.

```
<Manufacturer>Zebra Press</Manufacturer>
```

### ShopSKU (mandatory)

This is the internal product ID you use in your database. It should remain consistent for the lifetime of the product and is vital in identifying your products as new/updated or deleted for future updates.

```
<ShopSKU>21</ShopSKU>
```

### ModelNumber

The manufacturer's model number or part number (Any model number available), ISBN if this is a book. This field is not required but is *highly* recommended.

```
<ModelNumber>9781770220041</ModelNumber>
```

**EAN**

The EAN is the 13 digit product barcode. If you have this code for the product enter it here, else make "0". These will greatly speed up the upload process.

```
<EAN>1234567891012</EAN>
```

**UPC**

If you have this code for the product enter it here, else make "0". These will greatly speed up the upload process.

```
<UPC>123131213</UPC>
```

**Description (mandatory)**

Full description of the product. HTML should not be included as it will be stripped out.

```
<Description>In Black and White traces the life story of Springbok rugby coach Jake White, right up to and including the 2007 Rugby World Cup. [...] White's story will both absorb and astound.</Description>
```

**Price (mandatory)**

The basic cost of this product including VAT. (Use a decimal point and not a comma)

```
<Price>151.96</Price>
```

*Please note: The currency will be assumed as the local currency for the country in which the PriceCheck listing is presented, example PriceCheck.co.za shops assume ZAR (South African Rand)*

**SalePrice**

The cost of the product if it's on sale including VAT (if this is used, Price field must exist as well)

```
<SalePrice>135.00</SalePrice>
```

**DeliveryCost**

The cheapest delivery cost if someone were to order ONLY this product. If free, enter 0.

```
<DeliveryCost>29.00</DeliveryCost>
```

**ProductURL (mandatory)**

The product specific page link

```
<ProductURL>http://www.example.com/showproduct.php?product_id=21</ProductURL>
```

**ImageURL (mandatory)**

The product specific image link. The best and biggest image available for the product.

```
<ImageURL>http://www.example.com/showimage.php?product_id=21</ImageURL>
```

**Notes**

This tag should contain product condition if the product is used. The text 'SecondHand' must be included in the notes tag for used products.

Other details peculiar to the offer and promotional messages should also be added here

Something like: "Body only", "for SLR's", "Comes with 2GB SD Card" or "This product comes with a free designer body spray"

```
<Notes>18-55mm lens kit, black</Notes>
```

**StockAvailability**

Valid values are:

- In Stock (or an integer quantity)
- Out of Stock (or a 0)

```
<StockAvailability>Out of Stock</StockAvailability>
```

**StockLevel**

The number of items in stock

Where stock is shown as "**In Stock**" but ordered from supplier, a value of "-1" may be used to indicate unlimited stock

```
<StockLevel>151</StockLevel>
```

**is\_mp**

This optional boolean field indicates if an item is on offer on marketplace or not, please contact us for more information on this product offering.

Valid values are:

- 0
- 1

```
<is_mp>1</is_mp>
```

**IsBundle**

An optional field that indicated whether the item is a bundle offering, for example "PS3 with 3 games" or "DSLR with a bag and a lens", acceptable values: 0 (no) or 1 (yes).

```
<IsBundle>1</IsBundle>
```

**GroupID**

The group ID is an optional number or code used to tie together variants of the same product, for example different color iPhone 6S's (Silver, Gold and Space grey), please do not reuse or recycle the GroupID and please ensure it remains consistent for the lifetime of the item to avoid disruption of your product data

```
<GroupID>IPHONE_A1700</GroupID>
```

**UnitMeasure**

An optional field serving as the unit size/measure of the items

```
<UnitMeasure>
  <Unit>750</Unit>
  <Measure>ml</Measure>
</UnitMeasure>
```

**NoOfUnits**

An optional field that indicates the number of individual units contained in a multipack ex: a 6 pack, a case, 50 paper plates

```
<NoOfUnits>6</NoOfUnits>
```

**ContractPricing**

An optional field to describe contract pricing options, the period type can be one of: Days, Weeks, Months

```
<ContractPricing>
  <CashComponent>
    600
  </CashComponent>
  <PeriodLength>
    24
  </PeriodLength>
  <PeriodType>
    Months
  </PeriodType>
</ContractPricing>
```

**Category Specific Attributes**

The following product categories require certain attributes are used to describe features of the item, please find a list of required and recommended attributes, as well as the format below.

The categories affected are:

- Books, DVD & Videos
- Clothing and Apparel
- Wine and Music

*Please note, some attributes are mandatory requirements for certain categories.*

The basic format for the attributes as below:

```
<Attributes>
  <Attribute>
    <Name>...</Name>
```

```

        <Value>...</Value>
    </Attribute>
</Attributes>

```

## **Books**

### **Required:**

Format (Hardback, Soft Cover, Audio, eBook)

ISBN

### **Optional:**

Author (list authors separated by commas)

Edition

Genre

Pages

PublicationDate (yyyy-mm-dd)

Publisher

## **DVDs & Videos**

### **Required:**

Format (DVD, Laser Disc, VHS, Downloadable, Streaming)

### **Optional:**

Actor

Director

ReleaseDate (yyyy-mm-dd)

Running time

## **Clothing and Apparel**

### **Required:**

AgeGroup

Colour

Gender

Size

### **Optional:**

Material

Pattern

Size type

Style

## **Wine**

**Optional items under: Food, Beverages & Tobacco > Beverages > Alcoholic Beverages > Wine**

Region  
 Varietal  
 Vintage  
 Volume  
 Winery

**Music****Required:**

Format (CD, Cassette, LP, DVD, Downloadable, Streaming)

**Optional:**

Artist  
 Label  
 ReleaseDate

**Example:**

```
<?xml version="1.0" encoding='UTF-8'?>
<Offers>
  <Offer>
    <Category>Electronics > Photography > Digital Cameras</Category>
    <ProductName>Canon EOS 350D</ProductName>
    <Manufacturer>Canon</Manufacturer>
    <ModelNumber>350D</ModelNumber>
    <UPC>123131213</UPC>
    <EAN>1234567891012</EAN>
    <ShopSKU>20</ShopSKU>
    <Description>Takes great photos in dark conditions and is use primarily in the
    semi-professional industry </Description>
    <Price>12.50</Price>
    <SalePrice>9.50</SalePrice>
    <DeliveryCost>25.00</DeliveryCost>
    <ProductURL>http://www.example.com/show_product.php?id=20</ProductURL>
    <ImageURL>http://www.example.com/show_image.php?id=20</ImageURL>
    <Notes>18-55mm lens kit, black</Notes>
    <StockAvailability>In Stock</StockAvailability>
    <StockLevel>3</StockLevel>
    <is_mp>1</is_mp>
  </Offer>
  <Offer>
    <Category>Books > Non-fiction > Autobiographies</Category>
    <ProductName>In Black and White: The Jake White Story</ProductName>
    <Manufacturer>Zebra Press</Manufacturer>
    <ModelNumber>9781770220041</ModelNumber>
    <UPC />
    <EAN />
    <ShopSKU>21</ShopSKU>
    <Description>In Black and White traces the life story of Springbok rugby coach
    Jake White, right up to and including the 2007 Rugby World Cup. White's story
    will both absorb and astound.</Description>
    <Price>151.96</Price>
    <DeliveryCost>29.00</DeliveryCost>
```

```
<ProductURL>http://www.example.com/show_product.php?id=21</ProductURL>
<ImageURL>http://www.example.com/show_image.php?id=21</ImageURL>
<Notes />
<StockAvailability>Out of Stock</StockAvailability>
<Format>Soft Cover</Format>
<Attributes>
  <Attribute>
    <Name>Format</Name>
    <Value>Soft Cover</Value>
  </Attribute>
  <Attribute>
    <Name>ISBN</Name>
    <Value>9781770220041</Value>
  </Attribute>
</Attributes>
</Offer>
</Offers>
```